

# Throwback



- 2024 Look Book -  
30th Anniversary Edition

**OUTFIT YOUR LOGO**

*The Camp Market Leader for Branded Merchandise*

THROWBACK  
30  
- Years of -  
CATALOGS



WE CURATE THE RIGHT PRODUCTS...

Three decades of deeply understanding your needs, your culture, your experience. With a new carefully curated product line every year for the last 30 years, you can always be confident you have the best product options available at your fingertips. What was your favorite catalog cover?!



LIKE  
YESTER-  
DAY



THROWBACK  
30  
- Years of -  
TECH

MANY OF YOU KNOW OUR STORY... From a basement with just a Mac desktop, a phone, phonebook and a passion for graphic art design, Sarah started the most incredible and fulfilling journey - to help camps and youth organizations share their story and experience through their custom branded merchandise, gifts, and retail.

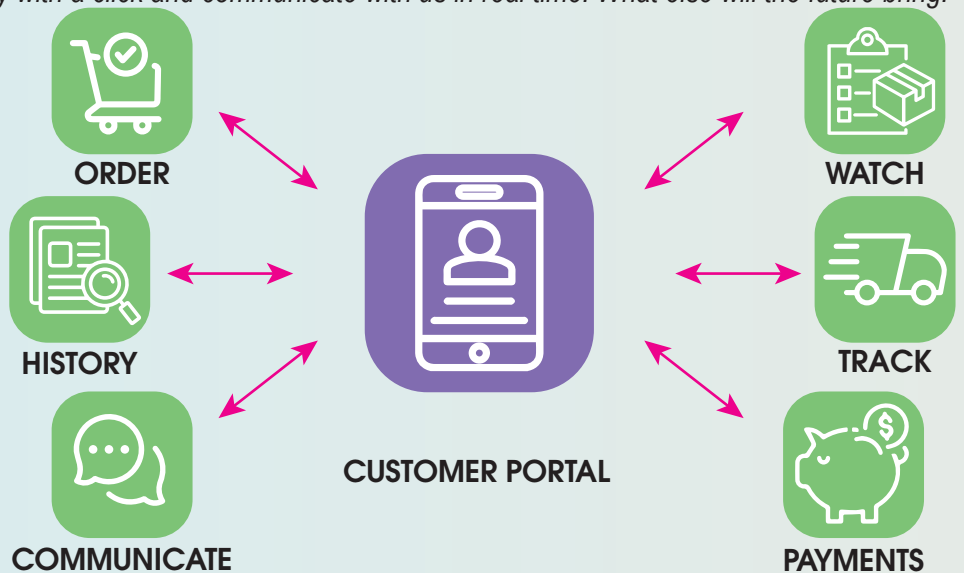
It was the "dawn of the internet" and Connor and Olivia were just babies! 30 years later, we have learned and grown with the camp industry. Our team is small and passionate and will pair you with the best products and logo design for your organization.

FLASH-  
BACK!

As the digital age continues to grow, we now have our very own customer portal where you can check on your orders, pay with a click and communicate with us in real time. What else will the future bring!



And yes, we've always been into fruit. Yum!



THROWBACK  
30  
- Years of -  
PRODUCT

BACK  
IN THE  
DAY!

WHEN THEY'RE HOT, THEY'RE HOT!  
WE'LL TELL YOU WHEN THEY'RE NOT!

Trends seem to come and go so quickly, but they are a great opportunity to ride the wave. We will always have our ear to the ground on what is trending and what is on its way out the door. Over the years, we know what your safe and profitable staples will be and what will sell out quickly when they're trending. We always love to see trends come back too!



THROWBACK  
30  
- Years of -  
CUSTOMERS

LONG  
LONG  
AGO...

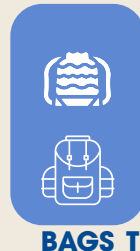
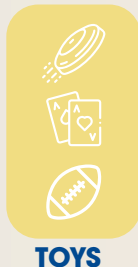
HUMBLY WE  
ACKNOWLEDGE THESE  
LOYAL CUSTOMERS...

We are so grateful to ALL our camps, and particularly to these who have trusted us from the very first years and still do!

Curious to know how long your camp has been working partnering with us? We want to tell you!



THROWBACK  
30  
- Years of -  
DISCOVERY



NOBODY KNOWS CAMPS LIKE WE KNOW

**CAMPS.** Purchasing products for a camp store is hard, but through nearly three decades of reflecting on what makes them successful we have decoded this process for you. We've learned that our customers always order product in a consistent proportion year after year, which means you should too.

Our system works like this:

- 1) begin with our first product category and select a product
- 2) move on to each subsequent category as your budget allows
- 3) if you can get to the last category, begin again with the first

This will make your store more heavily stocked with the first categories, and properly **balanced** through each category. For even greater sophistication, merge your current inventory with your shopping list. Got a lot of toys on hand, then skip that category this year and move on to bags. Easy, right?

Most importantly, we are always right here for you. We're ready to share everything we know about this very special market that we love so much.

# APPAREL



**GILDAN #5000**  
24 pc Min, As Low As 4.98

Good!



**BELLA #3001**  
24 pc Min, As Low As 7.62

Better!



**COMFORT COLORS #1717**  
24 pc Min, As Low As 10.17

Best!



**JERZEES #975**  
24 pc Min, As Low As 16.38

Good!



**GILDAN #5400**  
24 pc Min, As Low As 8.82

Good!



**BELLA #3501**  
24 pc Min, As Low As 11.34

Better!



**COMFORT COLORS #1614**  
24 pc Min, As Low As 15.34

Best!

FIND MORE APPAREL & PRODUCT DETAILS AT  
[WWW.OUTFITYOURLOGO.COM](http://WWW.OUTFITYOURLOGO.COM)



**PENNANT JOGGERS, #8106**  
24 pc Min, As Low As 20.99

*Good!*



**GILDAN #18000**  
24 pc Min, As Low As 12.40

*Better!*



**COMFORT WASH #H400**  
24 pc Min, As Low As 25.62

*Best!*



**PIGMENT DYED #3500**  
24 pc Min, As Low As 31.04

**FLANNEL PANT**  
24 pc Min, As Low As 19.71



*Best!*  
*Better!*

*Best!*

*Best!*

*Good!*



**GILDAN #18500**  
24 pc Min, As Low As 17.40



**BELLA SPONGE FLEECE #3719**  
24 pc Min, As Low As 26.34



**PIGMENT DYED #4500**  
24 pc Min, As Low As 35.99

# APPAREL ACCESSORIES

www.OutfitYourLogo.com  
**SEE MORE  
ACCESSORIES  
& PRODUCT  
DETAILS!**



**VALUE UNSTRUCTURED**  
144 pc Min, As Low As 5.50



**VALUE UNSTRUCTURED TRUCKER**  
48 pc Min, As Low As 6.99



**POLY FRONT TRUCKER**  
48 pc Min, As Low As 4.43



**STRUCTURED DAD CAP**  
24 pc Min, As Low As 9.57



**STRUCTURED DAD TRUCKER**  
24 pc Min, As Low As 10.65



**STRUCTURED ROPE CAP**  
24 pc Min, As Low As 9.57



**PIGMENT DYED UNSTRUCTURED**  
24 pc Min, As Low As 9.98



**PIGMDYED UNSTRUCT TRUCKER**  
24 pc Min, As Low As 11.70



**TOPOGRAPHY TRUCKER**  
24 pc Min, As Low As 12.25

**OTHER DECORATION OPTIONS INSTEAD OF TRADITIONAL EMBROIDERY:**

**EMBROIDERED PATCH:** 48 pc Min, As Low As 6.00 ea addl. | **FAUX LEATHER PATCH:** 24 pc Min, As Low As 6.00 ea addl.  
**GENUINE LEATHER PATCH:** 24 pcs Min, As Low as 7.00 ea addl.



**BANDANAS**

72 pc Min, As Low As 2.50 solids  
72 pc Min, As Low As 2.50 paisley



**BEACH TOWELS**

24 pc Min, As Low As 9.60 white  
50 pc Min, As Low As 12.07 dye sub



**SOCKS**

50 pc Min, As Low As 5.86 dye sub  
120 pc Min, As Low As 4.99 woven



**PILLOWCASES**

36 pc Min, As Low As 5.43  
Add Glow 1.00 ea addl



**BUCKET HATS**

24 pc Min, As Low As 12.68 traditional  
50 pc Min, As Low As 9.49 dye sub



**BEANIES**

100 pc Min, As Low As 3.80 pom pom  
48 pc Min, As Low As 5.47 traditional



**TUBULAR BANDANA**

125 pc Min, As Low As 2.82 solids  
100 pc Min, As Low As 4.05 dye sub



**BLANKETS**

40 pc Min, As Low As 8.35 dye sub  
25 pc Min, As Low As 11.35 sweatshirt



**TEDDY BEAR BUCKET**

50 pc Min, As Low As \$15



**SHOE CHARMS**

100 pc Min, As Low As .29



**SCRUNCHIES**

100 pc Min, As Low As 1.85



**SUPER HERO CAPES**

50 pc Min, As Low As 3.92



**VIPER STYLE SUNGLASS**

100 pc Min, As Low As 3.46 value  
50 pc Min, As Low as 5.99 deluxe



**SUNGLASSES**

150 pc Min, As Low As .96 rubber  
100 pc Min, As Low As 1.67 malibu



**TIE DYE SUNGLASSES**

100 pc Min, As Low As 2.83 spiral  
100 pc Min, As Low As 3.64 ombre



**GAGA BALL GLOVES**

200 pc Min, As Low As \$5



**SILICONE BANDS**

300 pc Min, As Low As .23 traditional  
250 pc Min, As Low As 1.00 mood & sun



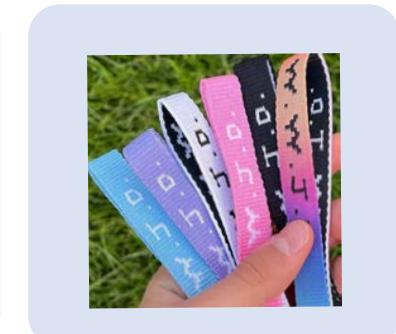
**STRING WRISTLETS**

200 pc Min, As Low As 2.12 strapum  
250 pc Min, As 2.33 wax cord



**BOTTLE BRACELET**

200 pc Min, As Low As 2.69



**WOVEN WRISTLET**

250 pc Min, As Low As 2.39

# BOTTLES

Good!



**COPYCAT BOTTLE**  
100 pc Min, As Low As 4.89

Better!



**ADVENTURE BOTTLES**  
100 pc Min, As Low As 4.73

Best!



**NALGENE BOTTLES**  
72 pc Min, As Low As 10.99

full color?  
we can do it!



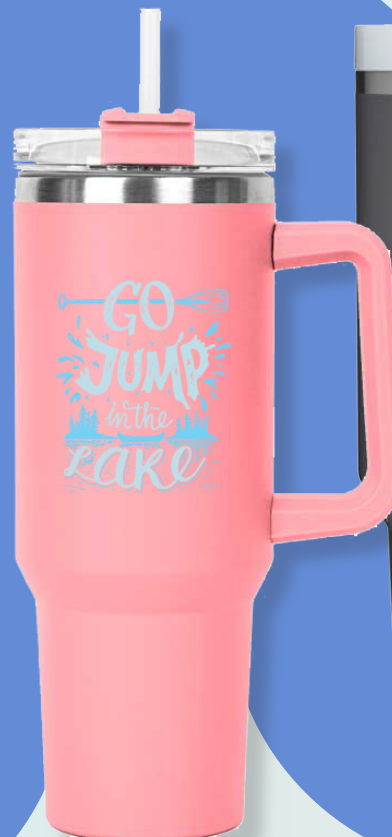
**BOTTLE WALLET**  
50 pc Min, As Low As 5.58

Better!



**LOOP LID VACUUM**  
50 pc Min, As Low As 9.56

Good!



**HIPPO VACUUM**  
50 pc Min, As Low As 12.99

Best!



**NALGENE BOTTLES**  
12 pc Min, As Low As 37.49



[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)

SEE MORE  
BOTTLES,  
CUPS &  
PRODUCT  
DETAILS!

Good!



**EZ GRIP POLYCARB**  
100 pc Min, As Low As 5.19

Better!



**HYDRA HANDLE VACUUM**  
60 pc Min, As Low As 12.17

Best!



**HYDRO FLASK**  
24 pc Min, As Low As 32.28



**BIKE BOTTLE**  
200 pc Min, As Low As .99



**GLOW BOTTLE**  
200 pc Min, As Low As 1.17



**MOOD BOTTLE**  
200 pc Min, As Low As 2.80

We're all bottled up. There's so much more to see at:  
[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)

# TOYS



**MINI SILLI SAUCER**  
50 pc Min, As Low As 1.12



**PUSH POP KEY CHAIN**  
100 pc Min, As Low As 1.99



**DOG TAGS**  
250 pc Min, As Low As 1.73



**PUSH POP BALL**  
125 pc Min, As Low As 1.82



**JELLY POPS**  
100 pc Min, As Low As 4.10



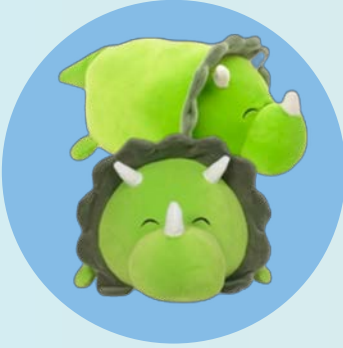
**HORSE CARABINER**  
100 pc Min, As Low As 1.17



**WOVEN HACKI SACS**  
144 pc Min, As Low As 3.14



**SILLI BANANA**  
100 pc Min, As Low As 2.15



**SMOSHY CLIPPIES**  
48 pc Min, As Low As 3.47



**FACE PAINT**  
150 pc Min, As Low As 3.75



**HANDHELD FANS**  
100 pc Min, As Low As 2.57



**MINI JENGA**  
150 pc Min, As Low As 3.45



**FRISBEE FLYERS**  
200 pc Min, As Low As .99



**BOUNCY SQUEEZE BALLS**  
150 pc Min, As Low As 1.19



**MINI PLUNGERS**  
100 pc Min, As Low As 1.52



**THINKING FOAM & PUTTY**  
250 pc Min, As Low As .97



**SLOW RETURN SQUISHES**  
150 pc Min, As Low As 2.92



**MICRO MISTER**  
100 pc Min, As Low As 3.99



**LIGHTNING WRISTBAND**  
100 pc Min, As Low As 2.46



**PUZZLE BALL**  
100 pc Min, As Low As 3.76



**TEMPORARY TATTOOS**  
200 pc Min, As Low As .09



**EMBROIDERED PATCHES**  
200 pc Min, As Low As 5.78



**YO YOS**  
250 pc Min, As Low As 1.27



**SUCTION CUP GAME**  
500 pc Min, As Low As 1.52

full  
color?  
we can  
do it!

Wait! There's More!

[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)  
SEE MORE  
TOYS  
&  
PRODUCT  
DETAILS!



**WILD BUNCH KEY TAGS**  
72 pc Min, As Low As 3.99

# BAGS

Good!



**DRAWSTRING BACKPACKS**  
150 pc Min, As Low As \$1.83  
Zippered \$2.22

Better!



**TWICE AS TOUGH**  
100 pc Min, As Low As \$4.17

Best!



**GRIZZLY BEAR DRAWSTRING**  
100 pc Min, As Low As \$9.69

Bag some more!

[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)

SEE MORE BAGS & PRODUCT DETAILS!

Good!



**FANNY PACKS**  
100 pc Min, As Low As \$3.06

Better!



**BELT BAGS**  
100 pc Min, As Low As \$4.85

Best!



**CUSTOM MANUFACTURED BELT BAG**  
150 pc Min, As Low As \$11.85

full color? we can do it!



**TOTE BAGS**  
150 pc Min, As Low As \$1.16



**DRY BAGS**  
50 pc Min, As Low As \$4.63



**LAUNDRY**  
50 pc Min, As Low As \$4.16

More Info and Styles at [www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)



**LIGHTWEIGHT BUTTE**  
100 pc Min, As Low As \$7



**ALGONQUIN BACKPACK**  
10 pc Min, As Low As \$7



**CATSKILL BACKPACK**  
50 pc Min, As Low As \$10



**ROLL TOP BACKPACK**  
100 pc Min, As Low As \$12

full  
color?  
we can  
do it!

Shop Our Duffle Collections



Shop Our Eco Conscious Collections



Shop Our Clear Gear Collections



Shop Our Canvas Collections



# TRADITIONAL

full color?  
we can do it!



**CARABINERS**  
300 pc Min, As Low As .77



**PLAYING CARDS**  
50 pc Min, As Low As 3.69



**LIP BALMS**  
150 pc Min, As Low As 1.00



**MOTEL STYLE FEY FOBS**  
250 pc Min, As Low As 1.25



**LAPEL PINS**  
200 pc Min, As Low As .83



**WOODEN STICKERS**  
100 pc Min, As Low As .89



**GOGGLES**  
100 pc Min, As Low As 3.99



**LANYARDS**  
250 pc Min, As Low As 1.41



**WOODEN KEY RINGS**  
150 pc Min, As Low As .99

Wait!  
There's More!

[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)  
SEE MORE  
TRADITIONAL  
&  
PRODUCT  
DETAILS!



**DECALS & MAGNETS**  
50 pc Min, As Low As .37



**WOODEN PADDLE MAGNET**  
100 pc Min, As Low As 3.09



**POST CARDS**  
250 pc Min, As Low As .17



**WORD MAGNETS**  
250 pc Min, As Low As .59



**MINI CAMPFIRE MUGS**  
84 pc Min, As Low As 4.90



**HEAD LAMPS**  
100 pc Min, As Low As 3.49



**STICKER SHEETS**  
250 pc Min, As Low As .58



**EMBROIDERED PATCHES**  
50 pc Min, As Low As .99



**FLASHLIGHTS**  
100 pc Min, As Low As 2.13



**LANTERNS**  
50 pc Min, As Low As 5.99

# STUFFED ANIMALS

**QUINCY**  
48 pc Min, As Low As 5.55

*Good!*



**BIG PAWS**  
50 pc Min, As Low As 6.48

**BABY SITTER**  
48 pc Min, As Low As 6.42

*Better!*



**BELLY FLOPS**  
100 pc Min, As Low As 8.28



**KOHAIR CHORUS**  
48 pc Min, As Low As 7.50

full  
color?  
we can  
do it!

**UNBEARABLE CUTIES**  
48 pc Min, As Low As 5.87

We have lots of  
friends!

**SQUISHY S'MORE PILLOW**  
20 pc Min, As Low As 11.80

[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)  
**SEE MORE  
PLUSH  
&  
PRODUCT  
DETAILS!**

*Best!*



**CONSERVATION CRITTERS**  
72 pc Min, As Low As 8.68



**ECO PALS**  
72 pc Min, As Low As 9.19



**DINO NUGGET PILLOW**  
30 pc Min, As Low As 15.00





# JOURNALS

BOUND BOOKS & SPIRAL NOTEBOOKS  
100pc Min, As Low As 1.60

Wait!  
There's  
More!

[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)  
**SEE MORE  
WRITEABLES  
&  
PRODUCT  
DETAILS!**

# PENS & PENCILS

250 pc Min, As Low As .34



# SKETCH & COLOR



**DRAWING SET**  
50 pc Min, As Low As 5.00



**DOODLE BOOK**  
150 pc Min, As Low As 3.49



**COLORED PENCIL TUBE**  
100 pc Min, As Low As 1.93

Complete Info and Collections at  
[www.OutfitYourLogo.com](http://www.OutfitYourLogo.com)

# MUGS



**CERAMIC CAMPFIRE MUG**  
144 pc Min, As Low As 3.64



**CERAMIC GLACIER MUG**  
144 pc Min, As Low As 3.00



**CERAMIC ANTIGUA MUG**  
72 pc Min, As Low As 5.30



**CERAMIC MOONSTONE MUG**  
144 pc Min, As Low As 6.99



**CERAMIC GLOUCESTER MUG**  
144 pc Min, As Low As 6.07



**SPECKLED CERAMIC TUMBLER**  
24 pc Min, As Low As 11.92



**CERAMIC RETRO DINER**  
72 pc Min, As Low As 4.58



**LIDDED CERAMIC CORK BOTTOM**  
144 pc Min, As Low As 7.29



**CERAMIC CLASSIC C-HANDLE**  
144 pc Min, As Low As 3.19



**CERAMIC MAGIC MUG**  
144 pc Min, As Low As 3.29



**CERAMIC & STAINLESS TUMBLER**  
25 pc Min, As Low As 9.65



**WHEAT CAMPER MUG**  
100 pc Min, As Low As 3.21



**METAL CAMPFIRE MUG**  
100 pc Min, As Low As 4.99



**STAINLESS CARABINER MUG**  
96 pc Min, As Low As 4.27

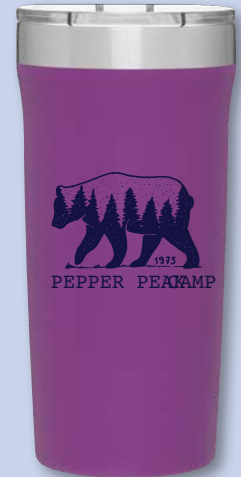
full color?  
we can do it!



**VACUUM CAMPER MUG**  
48 pc Min, As Low As 13.47



**VACUUM CLASSIC TUMBLER**  
24 pc Min, As Low As 11.99



**VACUUM PALERMO TUMBLER**  
48 pc Min, As Low As 12.17

Mugs are Heavy & Delicate!  
We are Happy to estimate your freight: typically around \$1 per mug



**STAINLESS ACADIA**  
72 pc Min, As Low As 10.50



**ACRYLIC SILLY SLEEVE**  
48 pc Min, As Low As 11.19



**SILIPINT® MUGS & TUMBLERS**  
54 pc Min, As Low As 10.99



**GIRL SCOUT  
LICENSED  
VENDOR**

\*Please note: As a Girl Scout Licensed Vendor both products and designs are subject GSUSA approval before printing. Not every product or stock design shown here or on our website may be appropriate to pair with GS Licensed Marks.